

Elaine Wong

EXPERIENCE

Canadian Broadcasting Corporation (CBC) 2010–Present
Producer, Multimedia and Interactive Content (<http://www.cbc.ca/news>) Toronto, Ontario

- Conceive, research, design and produce online elements including maps, charts, panoramas, photo galleries, interactive explainers and infographics to add context and depth to daily news coverage and special features for Canada's largest and most-read news website
- Curate live blog for breaking news stories
- Designed and developed interactive map for CBC's FIFA World Cup fan site with over 25,000 entries

Resources Specialist

- Support, facilitate, and develop traditional and digital workflows for gathering news and sports content
- Update and create documentation and training materials for users
- Ensure that file-based digital content works with both existing and emerging technologies
- Develop Google app scripts for internal tools to facilitate newsgathering
- Developing mobile application for field operators to better track transmission statistics

Associate Producer/Senior Writer

- Write news copy, edit scripts, select and edit video for story segments
- Book guests for national news show, complete pre-production planning, research, write host introductions and questions, pitch and develop guest segments

George Brown College 2014
Guest Lecturer Toronto, Ontario

- Spoke to class about best practices and how to approach making data visualizations

Rogers Communication Centre, Ryerson University 2008–2010
Research Assistant Toronto, Ontario

- Implemented and maintained websites using open-source CMS for RCC's research groups
- Prepared and presented research for AccessFabrik group at various academic conferences including SIGGRAPH and NABShow (Main project: New Tools for Collaborative Media Production)
- Directed and edited promotional videos for research group

Freelance Web Developer 2006 - 2010

- Developed websites using Wordpress for clients and provided technical support and training

TECHNICAL SKILLS

- **Programming Languages:** HTML, CSS, PHP; familiarity with JavaScript (d3.js, amcharts), python
- **Operating Systems:** WinXP/Vista/7, Mac OS X, familiarity with UNIX
- **Software:** Adobe Creative Suite, Avid iNEWS / Media Composer, Final Cut Pro, Google Fusion Tables, ScheduALL, DaletPlus, Microsoft Office
- **Content Management Systems:** Drupal, Joomla!, Moveable Type, MPX, Polopoly, Wordpress
- **Databases:** Microsoft Access, FileMaker Pro; familiarity with Lotus Notes, MySQL

EDUCATION

University of King's College 2014
- Completed coursework in Data Journalism

Ryerson University 2006–2010
- Bachelor of Arts in Radio and Television, Honours, Minor in English
- Semesters abroad at Roskilde University, Denmark and University of California, Berkeley

University of Waterloo 2002–2005
- Studied undergraduate courses in mathematics, computer science and film studies

PERSONAL INTERESTS

- **Open Data/Data Visualization:** Open Knowledge Foundation Conference, Delegate, 2013; GovCamp Toronto, Participant, 2011; Completed Edward Tufe's course in *Presenting Data and Information*, 2010
- **Digital and Math Literacy Education:** Mentor, Ladies and Girls Learning Code; Tutor, Pathways to Education
- **Membership:** National Institute for Computer Assisted Reporting; Hack/Hackers Toronto; Ryerson Bicycle Club; Campus Crusade for Cheese; Online News Association; Shad Valley Alumni